



**FOR IMMEDIATE RELEASE**

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**Talent R US Announces \$100,000 Corporate Apparel Design Contest**

Skokie, IL and Chicago, IL - 29 September 2004 -- Talent R US Corporation today announced it plans to sell corporate merchandise sometime next year as part of its plan to raise funds for its Career Advancement Program, a scheme that offers meritorious scholarships and financial assistance to outstanding talents in the Arts & Sciences to pursue opportunities in line with their careers. In the spirit of talent discovery and management, the company announced that it is inviting fashion design students or entrepreneurs with less than 3 years operating history to enter a design contest. The individual or group with the winning designs will receive up to \$100,000 in royalties based on actual sales figures.

The design contest features three categories – fleece shirts, hats and Tee Shirts. “We wanted to give upcoming fashion design talents an opportunity to showcase their abilities and have a unique chance to contribute to a program of a great cause. The winning designs will be produced for years to come and the proceeds from the sales of the apparel will benefit many deserving talents from all over the world. The Career Advancement Program is an important way for us to partner with the community and other organizations to help discover and recruit promising talents who lack the resources or exposure to gain access to opportunities that could better their lives,” said Eric C. Onyango, Co-Founder and President, Talent R US. The company commissioned a Career Advancement Program earlier this year to help community partners discover, train and recruit talents. Under the program, talents with outstanding abilities in various fields including the Arts and Sciences can apply and be considered for scholarships. Displaced workers can also apply for career retraining grants.

Individuals, students and entrepreneurs interested in taking part in the design contest must fill out an application and send it to Talent R US by October 30<sup>th</sup>, 2004. The deadline to deliver designs and the adjudication date for the final contest will be

announced later. The application as well as details and contest rules are available at <http://www.talentRUS.com/ApparelDesign>.

### **About Talent R US**

Talent R US, an Illinois Corporation is a leader in Online Career Management Services allowing employers and talents to find each other at the click of a button. The company operates its flagship website talentRUS.com – powered by ExactMatch technology - a one stop shop for talents to manage resumes, showcase skills, network and find work; and a complete outfit for employers to post jobs, screen applicants or browse and hire talents in high skill and creative talent-based positions. For more information, please visit [www.talentRUS.com](http://www.talentRUS.com).

**NOTE TO EDITORS:** For additional information visit Talent R US's PR website, or call Talent R US Corporate Communications at (847) 275-2960.

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